

Sanjana Sharma

Illustrator and Graphic Designer

315-854-5081 | sanjanasharma.art | sanjanasharmat14@gmail.com | 797 Quincy St, Apt 3, Brooklyn, NY 11221

PROFESSIONAL SUMMARY

Globally recognized illustrator and visual storyteller with 5 years of cross-industry work spanning branding, illustration, UX/UI, and motion design.

EDUCATION

- **Syracuse University, College of Visual and Performing Arts – Syracuse, NY**
MFA in Illustration (Expected graduation May 2026) GPA: 3.97

- **PES University, Bangalore, India**
B.Des in Communication Design (Aug 2019 - May 2023) GPA: 3.92

PROFESSIONAL EXPERIENCE

Graphic Design Assistant – Institute for Sustainability Engagement, Syracuse, NY (Mar 2025 - Present)

- Designed and produced visual materials for sustainability initiatives, including Recycle Right NY, Versa Water, Green Grub, and C2NY, across social media, print, branding, and promotional campaigns.
- Collaborated with team members and program leads to ensure clear, effective communication of complex sustainability messages to diverse audiences while working under tight deadlines and balancing multiple projects.

Motion Graphics & Graphic Designer – Orange Television Network, Syracuse, NY (Aug 2023 - Aug 2024)

- Delivered high-quality visual packages for shows, such as logos, title cards, interstitial animations, end cards, and additional graphics, within tight deadlines, boosting viewer engagement.
- Collaborated with showrunners and producers to incorporate feedback, enhancing visual appeal and coherence.

Art & Graphic Design Intern – Floor84 Studios, Los Angeles, CA (Aug 2024 - Dec 2024)

- Oversaw the photo shoot for the American Girl Doll Fashion Closet, managing inventory and ensuring timely, high-quality asset production.
- Managed time-sensitive tasks and multitasked effectively, meeting deadlines in a fast-paced gaming environment.

Art & Graphic Design Intern – People Design and Communications, Bangalore, India (Jan 2023 - May 2023)

- Developed dynamic ad campaigns for diverse clients, meeting tight deadlines with feedback from the art director and senior designers.
- Managed client interactions and new business pitches, handling illustration, design, and copywriting to boost engagement and visibility.

PROGRAMS AND SKILLS

- **Adobe Creative Cloud:** Photoshop, Illustrator, InDesign, Premiere Pro, After Effects
- **Microsoft Office Suite:** Word, PowerPoint, Excel
- **Google Workspace:** Sheets, Docs, Slides
- **Modeling Programs:** Autodesk Maya, Zbrush, Blender, SketchUp, Keyshot
- **Other Programs:** Figma, Procreate, Auto CAD, Canva, Qubicle, Instagram, TikTok

Illustration | Comic Making | Sequential Art | Graphic Design | Branding | Packaging Design | Animation | Creative Marketing | Video Editing | Motion Graphics | Storyboarding | Conceptualisation | Illustrated Typography | Layout Design | Risograph Printing | Surface Design and Pattern | Design Strategy | Visual Storytelling | User Experience (UX) | User Interface (UI) | User-Centered design

AWARDS & RECOGNITION

- Society of Illustrators Los Angeles Annual 64 (2024)
- Syracuse Poster Project— First Place (2025)
- Syracuse Poster Project People's Choice Award(2025)
- Communication Arts Shortlisted Finalist (2025)
- AI-AP: American Illustration Chosen Winner (2025)
- World Illustration Awards: Longlisted (2025)